



GREGORY PARKER GRAPHIC DESIGN



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EDUCATION

Bachelor of Science in Visual Communication
Concentration in Graphic Design, Computer Graphics and Production
Western Washington University, USA



RECENT POSITION

3/11–6/14
Graphic Designer
UWC South East Asia, Singapore

Developed and executed graphic design solutions which supported marketing and internal communication needs. Created high quality, cost effective print, advertising, digital media and display designs which supported the school's brand and visually differentiated its unique learning programme and diverse extra-curricular activities to an international community of families and businesses. Assisted Webmaster in design and maintenance of extensive school Web sites.



Additional responsibilities included logo design, text editing, photography, illustration, project management, brand education, student and staff mentoring, research and development of new technical and artistic design solutions. Developed, piloted and provided ongoing support for job tracking system and production workflow.

UWCSEA is an internationally-renowned K–12 school spanning two campuses in Singapore with a combined student body of nearly 5,000. It is one of 14 UWC schools around the world.



WORK EXPERIENCE

6/10–3/11
Freelance Graphic Designer/Webmaster
St. John's International School, Waterloo, Belgium

8/08–6/10
Graphic Designer/Webmaster
St. John's International School, Waterloo, Belgium

7/07–8/08
Freelance Graphic Designer/Web Designer
SABIC Innovative Plastics, Fusion Event Marketing, The Room Stylers,
Antwerp International School, Northwest Center for Photography



11/02–7/07
Senior Graphic Designer/Web Designer
Kaiser Permanente, Portland, Oregon, USA

4/02–10/02

Graphic Designer, HR Gardens, Brussels, Belgium

2/97–8/01

Graphic Designer, Kaiser Permanente, Portland, Oregon, USA

6/96–2/97

Freelance Graphic Designer

Kaiser Permanente/Wells Fargo Bank, Portland, Oregon, USA

11/92–6/96

Graphic Design Coordinator/Supervisor

First Interstate Bank/Wells Fargo, Portland, Oregon, USA

3/91–10/92

Graphic Designer, AlphaGraphics, Portland, Oregon, USA

8/90–2/91

Graphic Designer, L.graphix, Portland, Oregon, USA

SKILLS

Design and layout: Conceptualize, design and layout creative publications for print and digital media, employing principles of proportion, balance, appropriate image choice, typesetting and color. Maintain technical quality of all images, managing resolution and file type requirements for various output (including press media, PDFs, small and large scale format color output). Apply skills in photo manipulation, illustration, writing and developing comps.

Web: Conception and layout of internal and external Web sites using HTML, Dreamweaver and Photoshop. Work within existing framework of templates and CSS styles (CMS system), as well as create sites from scratch. Create basic Flash animation, animated GIFs and banners.

Software: Proficient in current versions of InDesign, Photoshop, Dreamweaver and Illustrator. Experienced in MS Office. Research new software and upgrades.

Hardware: Extensive Macintosh experience with a wide range of peripheral hardware (servers, scanners, external hard drives). Experienced in Windows platform. Research and recommend equipment purchases.

Photo and video work: Employ a variety of photo manipulation techniques using Photoshop, including color correction, cleanup, collage, type integration, menu and button creation, 3D effects and creation of duotones. Shoot photographs and video as well as organize and direct photoshoots with professional photographers. Edit video with iMovie for deployment on Web or DVD.

Pre-press and press: Analyze proofing materials, supervise and approve press checks and work closely with vendors to assure quality printing, finishing, bindery and distribution—drawing from hands-on knowledge of pasteup, stripping, paper use and presswork.

Editing: Review, edit and compose text for content, consistency in grammar and punctuation, as well as adherence to appropriate brand guidelines. Create and/or further develop brand guidelines.

PORTFOLIO/REFERENCES

Available upon request.